

WRD 110 072

T/R 3:30-4:45 F

POT B09

Graduate Instructor Megan Pillow Davis

Office: POT 1518

Hours: T/R 12-1:30 and by appointment

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A Syllabus is a Contract

Please read our syllabus closely. Remaining enrolled in this class means that you have read and understood all of the content in the syllabus and that you agree to abide by all of the outlined guidelines and policies contained within.

Course Description

- Investigating community and difference through inquiry:
- How do we define community?
- What is our place in our community?
- How does community treat those who are different from the "norm"?
- What does it mean to be different?
- What makes us different?



Overview and Goals

- WRD 110 is a course in speaking and writing emphasizing critical inquiry and research
- Will engage in reflective thinking and analysis
- Conduct primary and secondary research
- Learn to write and speak effectively
- Learn to use visuals and online resources
- Will work independently, with a partner, and in groups

Student Learning Outcomes

- Compose different texts in many different modes and media
- Demonstrate an awareness of different strategies and visuals, employ invention, recognize and address different genres
- Find, analyze, evaluate, and properly cite primary and secondary sources
- Develop effective writing strategies
- Learn to collaborate with others and set and meet writing goals
- Engage in a range of small group activities



Required Materials

- How To Write Anything: A Guide and Reference, Second Edition, by John J. Ruszkiewicz
- Pocket Style Manual: University of Kentucky Edition and Pocket Guide to Public Speaking (Note: these will be bundled together at the UK Bookstore.)
- Access to a digital camera (cameras that are part of a smart phone and/or a tablet are fine)
- Active library account, email address, and access to Blackboard



Course Policies



On-time Attendance and Participation

- Be on time and ready to contribute
- Can have two unexcused absences on a T/R schedule; any more than two will deduct ½ letter grade from final class grade
- Any absence impacts participation
- Total absence excused and unexcused are limited to 1/5 of course. For our class, that means you can't have more than 6.
- If you do have more than 6, you receive an E for the semester.



On-time Attendance and Participation contd.

- If you are 15 minutes late, you will be marked absent
- Final word: attendance and participation are critical to classroom success



Office Hours and Instructor Communication

- Office hours are for you, not for me
- You are required to come to office hours at least once this semester
- Have a question about something? Please ask
- If you email me, expect a response the next weekday
- Be courteous and professional in emails
- Check your email at least once per day this is how I will communicate with you outside of class

Grade Questions

- I will not answer grade questions via email no exceptions
- This is because of FERPA
- I will answer questions in person at any time
- It is your job to monitor your absences, grades, etc.
- No extra credit in this course
- All grades will be available on Blackboard



- Late assignments are not accepted
- If requested in advance, you are allowed one two-day extension for any classroom assignment except for your final project

Plagiarism – Official Policy

- Part II of Student Rights and Responsibilities states that all academic work, written or otherwise, submitted by students to their instructors or other academic supervisors, is expected to be the result of their own thought, research, or self—expression.
- See section 6.3.1 online at: http://www.uky.edu/StudentAffairs/Code/Section VI.pdf
- In cases where students feel unsure about a question of plagiarism involving their work, they are obliged to consult their instructors on the matter before submission.
- When students submit work purporting to be their own, but which in any way borrows ideas, organization, wording or anything else from another source without appropriate acknowledgment of the fact, the students are guilty of plagiarism.

Plagiarism – The Basics

- Please read the plagiarism section of the syllabus in full you are responsible for knowing this information
- All work submitted must be new, original work
- In short, don't plagiarize!
- If you're not sure about whether or not something is plagiarism, please ask me before you turn in the assignment

Class Conduct

- Come to class prepared
- Offer encouragement and support to your classmates
- Listen to others carefully before offering your opinion
- Talk to me outside of class if anything happens in class that bothers you
- Don't disturb class with distractions
- Technology:
 - Can use laptops and tablets for note-taking, classroom assignments, etc.
 - Cellphones can be on but must be on silent. Absolutely no texting. If an urgent call comes in, take it outside
 - These guidelines are subject to change at any time



Peer Review Workshops and Instructor Conferences

- Be open to working collaboratively
- Take workshop seriously
- Come to workshop prepared
- Come to instructor conferences prepared



- All major assignments posted here; major writing assignments will be submitted here
- All supplemental course materials posted here, unless I email you a link
- All grades posted here
- Save your work someplace other than Blackboard!

Writing Center

- Located in the William T. Young Library
- In the Basement, in the Hub, Room B 108 B
- Phone: 859-257-1368
- Make appointment online: http://web.as.uky.edu/oxford
- Make appointments early they book up quickly!

Media Depot and Campus Technology Resource

- Also located in the Hub
- They have:
 - Green screens
 - Professional recording equipment
 - Professional video editing software
 - Media experts available to offer help
- Can book online at: www.uky.edu/ukit/mediadepot
- Find out more about tech resources at: www.uky.edu/ukit/techtips



Students With Special Needs

- This is about student success, which is very important to me
- If you need accommodations, contact the Disability Resource Center at 859-257-2754
- Bring me a letter that lets me know what help you need and I'll be glad to work with you.
- If you don't qualify for accommodations but still have any concerns that might hinder your success, please come talk to me I'll work with you

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Assignments and Major
Projects

Short Speeches

- Two: "This I Believe" and Visual Enthymeme
- 1-1:30 time requirement for each
- Worth 10 percent of your grade
- Small assignments that will help you:
 - become more comfortable in front of the class
 - become more familiar with your research topic
 - prepare for larger and longer formal speech presentations.

Project Pitch Essay

- Will allow you to pitch your documentary project to your instructor
- You'll practice with a brief summary speech in front of the class
- 1000 word minimum
- 3 sources minimum
- Must follow MLA style
- Worth 10 percent of your grade



Annotated Bibliography and Research Presentation

- Must follow MLA style
- Must include citations and annotations on a minimum of 7 diverse sources
- Your presentation must be a 3-4 minute overview of your research
- It must include a PowerPoint
- Together, worth 10 percent of your grade (50/50 breakdown)



Outline/Storyboard Assignment

- Will further develop the documentary ideas you introduce in your Project Pitch
- Must follow MLA style
- 1000 word minimum
- Storyboard will provide at least 10 images with descriptions that will illustrate the arc of your documentary
- Together, worth 10 percent of your grade (60/40 breakdown)

Video Documentary Project

- Will apply the ideas you discussed in your Project Pitch, Outline, and Storyboard
- Will allow you to showcase the research you did in your Annotated Bibliography
- Must be 2-5 minutes long (aim for 3 minutes)
- Three components:
 - First Cut
 - Final Cut
 - Formal Documentary Presentation: 5-7 minutes including documentary
- Worth 30 percent of your grade (each component worth 10 percent of your grade)



Project Reflection Essay

- Will allow you to reflect on all of the semester's major assignments
- Will be epistolary in style (written like a letter to your instructor)
- 1000 word minimum
- Worth 10 percent of your grade

Attendance and Participation

- Will include attendance, quizzes, writing assignments, group work, class discussion, workshop etc.
- Must be active, engaged, consistent participation in order to earn an A
- Worth 20 percent of your grade:
 - Regular Attendance: less than 3 absences for full points: 5 percent
 - Discussion contribution, workshops, freewrites/quizzes: 15 percent



Assignments and Weight

Short Speeches (x2) 10 percent

Project Pitch 10 percent

Annotated Bibliography 5 percent

Research Presentation 5 percent

Outline/Storyboard 10 percent

Documentary Project 30 percent

Project Reflection Essay 10 percent

Attendance/Participation 20 percent

TOTAL 100 percent

Grading Policy



UK's Grading Scale

90-100	A
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80-89 B

70-79 C

60-69 D

Below 59 E

My Grading Philosophy

- There are no "A students" there is only "A" work
- You earn grades in this class I do not give them to you
- Be prepared to work significantly harder in this class to earn an A than you did in high school
- It is unlikely that everyone in this class will earn an A
- Please review the course grading standards on your own it is your responsibility to know what is expected of you to earn an A, B, C, etc. in this class

Course Schedule/Calendar

Classroom and Major Assignments

- Daily activities and readings are subject to change at any time based on classroom pace and progress
- Major assignments will **never** be moved to an earlier due date they will only be bumped later (if moved at all)
- Major assignment due dates
 - Short Speech 1: September 4
 - Project Pitch: September 23
 - Annotated Bib/Presentation: October 2
 - Outline/Storyboard: October 16
 - Short Speech 2: October 21
 - Documentary First Cuts: November 18
 - Documentary Final Cuts: December 4
 - Project Reflection Essay and Portfolio: December 11



Classroom and Major Assignments, contd.

- First half of course, Weeks 1-9: devoted to in-class activities, readings, homework, major written assignments
- Last half of course: Weeks 10-16: devoted to documentary filming, editing, instructor conferences, presentations

Questions?